



SOUTHERN UNION
STATE COMMUNITY COLLEGE

SUCCESS GUIDE



Integrated Marketing Communications Gateway to the West

Semester	✓ Grade	Course Prefix	Course Description	Credit Hours	Area
1		ORI 101	College Orientation	2	V
		ENG 101	English Composition I (Minimum grade of C required)	3	I
		BIO 101	Introduction to Biology I	4	III
		MTH 110 or MTH 112	Finite Mathematics or Precalculus Algebra (Required for Traditional Track)	3	III
		IMC 200	Introduction to Mass Communication (Mini-term 1)	3	V
			Semester Total	15	
2		ENG 102	English Composition II (Minimum grade of C required)	3	I
		BIO 102	Introduction to Biology II	4	III
		SPH 106 or SPH 107	Fundamentals of Oral Communication or Fundamentals of Public Speaking	3	II
		HIS 101	Western Civilization I	3	IV
		IMC 240	Creative Photography (Mini-term 2)	3	V
			Semester Total	16	
3		PHS 111	Physical Science I or other natural science	4	V
		ENG 251 or ENG 252	American Literature I or American Literature II	3	II
		HIS 102	Western Civilization II	3	IV
		IMC 490	Methods of Social Media (Mini-term 1)	3	V
		IMC 430	Media Ethics and Law (Mini-term 2)	3	V
			Semester Total	16	
4		PSY 200	General Psychology	3	IV
		ECO 232	Principles of Microeconomics	3	IV
		ART 100 or MUS 101 or THR 120	Art Appreciation or Music Appreciation or Theatre Appreciation	3	II
		IDS 102	Ethics	3	II
		IMC 320	Writing for Mass Media (Mini-term 1)	3	V
			Semester Total	15	
Total credit hours to be taken at University of West Alabama - 15			TOTAL HOURS	62	

Available Tracks: Traditional, Graphic Design, Sports Communications